

**BARNSELY METROPOLITAN BOROUGH COUNCIL**

**South Area Council Meeting:**

**17<sup>th</sup> October 2014**

**Agenda Item: 7**

**Report of South Area Council  
Manager.**

**Taking forward the Performance Management arrangements for South Area  
Council**

**1. Purpose of Report**

1.1 To propose the organisation of a one day Asset Mapping Conference for the South Area to be held in early March 2015, which will provide a foundation for the development of future Area Council performance management arrangements.

**2. Recommendation**

2.1 That the South Area Council approves the organisation of a one day Asset Mapping Conference to be held in March 2015 as outlined in this paper.

2.2 That the South Area Council approves the use of £500 of Area Council funding to pay for conference costs (venue and catering).

2.3 That the South Area Council decides where the conference should be held and identifies any omissions to the proposed guest list, to enable the South Area Team to make appropriate arrangements.

**3. Rationale for and outline of the proposed Conference**

3.1 At the South Area Council meeting in September 2014, a paper regarding the development of Area Councils' performance management functions was presented. At this meeting, it was suggested that this role should be put on hold until the full range of service specification and performance data was available in April 2015. It was also agreed that the services to be chosen for initial monitoring should be decided once this data was available.

3.2 Although it is vital to have the information from services and partners about what they are contracted to provide and to have performance data which clearly shows what is being provided in practice on the ground, this is only part of the picture needed to meaningfully monitor and improve services at a local level.

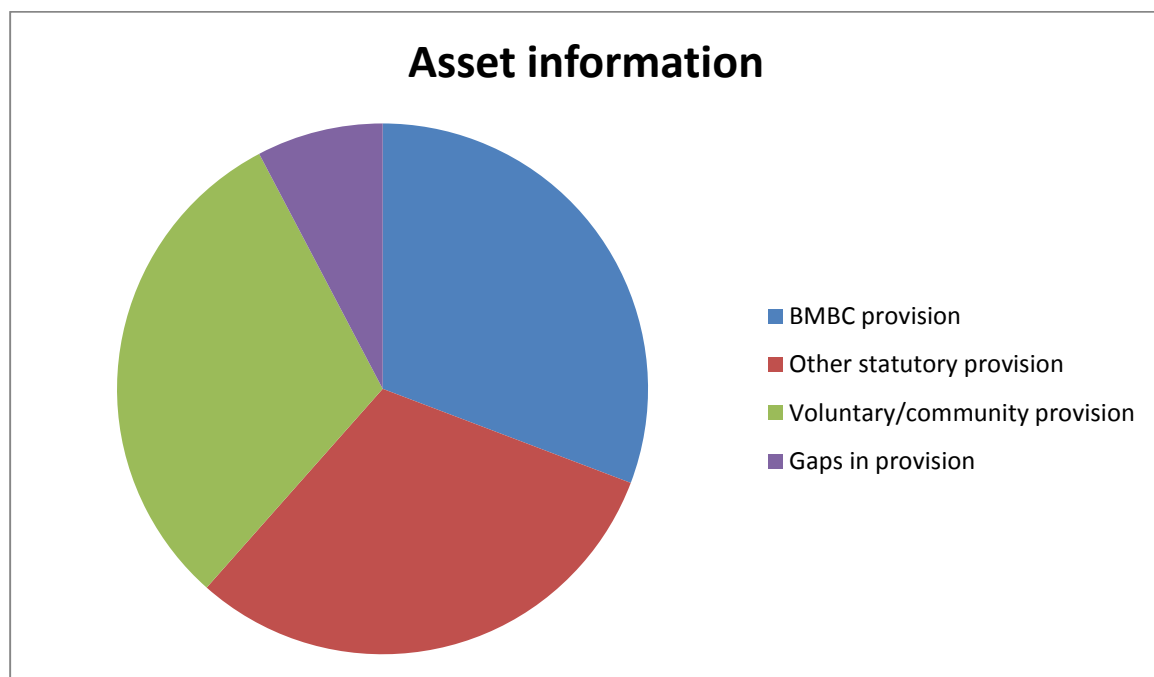
3.3 The Asset Based Community Development approach (known as ABCD) takes a broader view when looking at improving local service delivery to the public, by gathering the fullest picture possible of how local needs are being met, both formally and informally.

3.4 For example, an elderly person's life could be greatly improved by being offered formalised support through BMBC Adult & Social Care. However, the support they receive from a local community group which befriends older people may be just as

important to maintaining their quality of life. Gathering information about what formal services offer only therefore provides part of the picture and misses vital information about the positive assets (people, skills, groups, buildings, equipment etc.) already contributing often invisible but important capacity to meeting local needs.

3.5 Holding an Asset Mapping Conference and inviting a full range of partners from agencies and local communities, would enable us to gather this kind of asset based information, which will then complement the more formalised data which will be received from services. By combining the formal and asset based information, this would then put the Area Council in a strong position to decide which services need to be monitored and would also be in a stronger position to identify gaps on which future Area Council and Devolved Ward budgets and Ward Alliance Funds could be spent.

3.6 It is anticipated that the asset information gathered at the proposed Conference would be as below:



3.7 In order to get the fullest picture possible of all the assets which exist within the South Area and how they might best be used to provide the best possible services and support to local people, it is proposed that a broad range of representatives from services and groups are invited, including:

- Ward Councillors
- Representatives from a range of BMBC departments offering locally based services
- Representatives from local Berneslai Homes and Safer Neighbourhood Teams
- Representatives from the NHS/Clinical Commissioning Group
- Representatives from voluntary/community groups offering services within the South Area
- Representatives from Ward Alliances and Neighbourhood Networks across the South Area

3.8 It is proposed that the South Area Team (supported by colleagues from our central Consultation & Engagement Team) act as workshop facilitators at the event, supporting a range of workshops which aim to pull out what assets (formal or informal) already exist to help us tackle the issues local people face, particularly in the face of ongoing cuts to public services.

3.9 It is proposed to hold the Conference in early March 2015. This will give enough time for the detail of Future Council proposals to be finalised (due February 2015) and will also ensure that the intelligence collated at the event is still up to date once the Area Council's performance monitoring role begins in April 2015.

3.10 It is also proposed to hold the Conference within the South Area, and members are asked to recommend a suitable venue for around 50 delegates and to identify any omissions from the proposed delegate list outline in section 3.7.

#### **4. Further reading:**

For those interested in finding out more about the Asset Based Community Development approach, the following links are suggested:

- A Glass Half Full – how an asset based approach can improve community health & wellbeing published by I&DEA. Access the document by pressing the control key, holding your cursor over the link below and clicking your left hand mouse button when the hand symbol appears:

[http://www.local.gov.uk/c/document\\_library/get\\_file?uuid=bf034d2e-7d61-4fac-b37e-f39dc3e2f1f2&groupId=10180](http://www.local.gov.uk/c/document_library/get_file?uuid=bf034d2e-7d61-4fac-b37e-f39dc3e2f1f2&groupId=10180)

- YouTube film in which Cormac Russell (one of the founders of the approach) explains Asset Based Community Development, available by pressing the control key, holding your cursor over the link below and clicking your left hand mouse button when the hand symbol appears:

<http://www.youtube.com/watch?v=y6EkaMpAgdE>

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Date: 6<sup>th</sup> October 2014**